

# RIGHT TRACK

Right Track is a grassroots non-governmental organization (NGO) operating in West Bengal for the last 35 years, committed to promoting inclusive, equitable, and sustainable community development. Over the years, the organization has worked closely with government departments, local self-governments, civil society organizations, and community institutions to improve the quality of life of vulnerable and marginalized populations.

Right Track has extensive experience in implementing programmes across a wide range of development sectors, including Education, Child Protection, Maternal, Child Health and Nutrition (MCHN), Adolescent Reproductive and Sexual Health and Rights (ARSH/RH), Women Empowerment, Youth Skills Development, and Livelihood Promotion. The organization adopts a rights-based, community-driven, and gender-responsive approach to ensure that children, adolescents, women, and youth have access to quality services, protection, opportunities, and sustainable livelihoods.

**Our Vision**

**Empowering communities towards an equitable and inclusive society.**

**Our Mission**

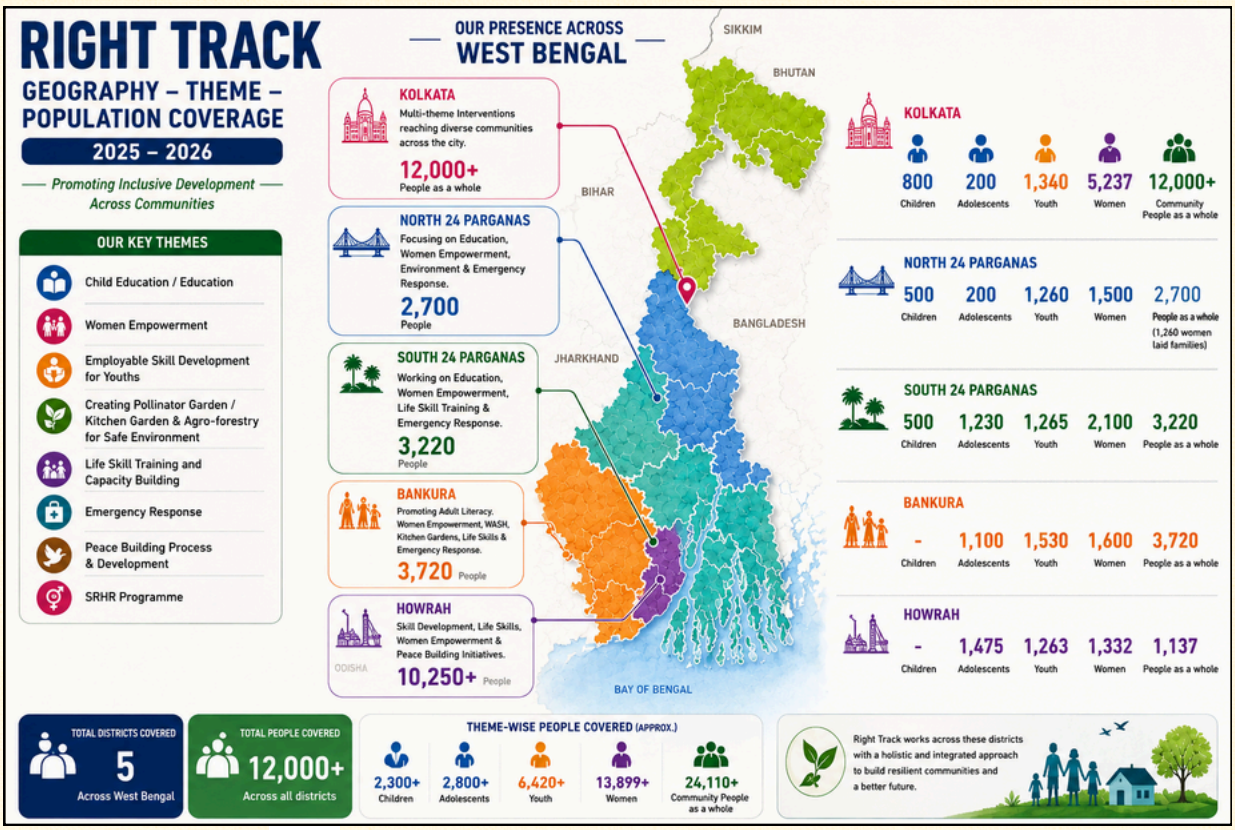
**Facilitating towards building resilient communities for inclusive and equitable society where vulnerable groups thrive with dignity.**

Right Track is guided by the principles of Integrity, Respect for Human Dignity, Equity, Inclusion, Child Rights, Gender Equality, Participation, Transparency, Accountability, Collaboration, Innovation, Sustainability, Compassion, and Excellence, ensuring that every intervention creates meaningful and lasting impact for vulnerable communities.

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## Organisation Credentials

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| Registered under West Bengal Societies Registration Act XXVI of 1961 | SO069203 dated 12.12.1991 |
| 12A Registration | AAAAR2431HE19991 |
| 80G Registration | AAAAR2431HF20120 |
| NGO DARPAN of NITI Aayog | WB/2017/0154774 |
| PAN Number | AAAAR2431H |
| TAN Number | CALR06547C |
| Empaneled by National CSR Hub | B/02/14/05/510 |
| FCRA Registration Number | 147121151 |
| PADOR Registration No. | Europe Aid ID "IN-2017-EGD-1404226936 |
| Professional Tax Act | RCW/1626922 |




YouTube https://www.youtube.com/channel/UCzpaQRp11wpvoW0azxZ8pIw

https://www.facebook.com/profile.php?id=100064269926591

**Right Track strongly adheres to Sustainable Development Goals and works closely with local communities and respective Government Departments. Community led process of development is the key strategy for Right Track towards creating a sustainable and meaningful society.**




**Core Objectives**

- Ensuring basic services on education, health and environment and entitlements for holistic and sustainable development.
- Capacitate the disadvantaged section of the society regarding their social, political, economical and cultural predicament and protection issues.
- Facilitating the process to address the social issues of the Community.

## Education Programme

Right Track has over 35 years of experience in promoting inclusive education for children from vulnerable communities. Its work includes school readiness, foundational literacy and numeracy, preparatory and remedial education, school retention, digital literacy, life skills, and child protection. Right Track also operates two residential schools supported by Samagra Shiksha Mission, Kolkata District, providing education, residential care, nutrition, counselling, and holistic development support to vulnerable children.





## Child Protection



Right Track works to protect children from child labour, child marriage, trafficking, abuse, neglect, exploitation, and other violations of child rights. The programme focuses on community awareness, identification of vulnerable children, case management and referral, family counselling, school retention, and strengthening community-based child protection mechanisms. Right Track works in collaboration with schools, parents, Panchayati Raj Institutions, Child Welfare Committees, District Child Protection Units, Police, and other relevant stakeholders to ensure children's safety, rights, and holistic development.

## Basic Health Care

Right Track has taken initiatives to improve access to basic healthcare services for communities in and around Mominpore and Kidderpore, in collaboration with local neighbourhood doctors and healthcare providers. Health and well-being remain an important area of intervention, with a particular focus on Safe Motherhood and Child Survival. The organisation also undertakes community awareness and sensitization activities on basic health, hygiene, sanitation, and prevention of water-borne diseases, promoting healthy practices and preventive healthcare among vulnerable families.




## Water Sanitation & Hygiene

Right Track has initiated efforts to improve access to safe drinking water in communities facing severe water scarcity. A team comprising experienced staff and Governing Body members, in collaboration with local representatives, conducted surveys to assess water availability, accessibility, and socio-economic conditions. Based on the assessment and the organisation's experience in hardware interventions, five locations across Bankura-I, Khatra, and Hirbandh Blocks were identified for installation of deep tubewells through mechanized boring.





## Women Empowerment



Right Track strengthens women's and adolescent groups to understand and claim their rights and address issues such as domestic violence, gender discrimination, early marriage, and dowry. Group members act as peer educators, conducting household-level awareness activities within their communities. The programme also focuses on stakeholder sensitization, promoting girls' school enrolment and retention, strengthening linkages with law enforcement agencies and legal aid services, and building women's capacity on laws, rights, leadership, and self-development. Self Help Groups (SHGs) are promoted to strengthen the economic empowerment and self-reliance of women.

## Gender Rights

Practices that promote equal opportunity across genders in processes of representation, decision making, resource allocation, etc. Gender equitable practices are underpinned by attempts to theoretically and practically challenge gender norms and their effects, and offer alternative perceptions and behaviours towards gender.

In the context of Right Track`s work, girls overwhelmingly face gender discrimination in terms of equal opportunity at a societal and institutional level, but gender norms and traditions are pervasive and affect a wide range of gender and sexual identities.



## Women Empowerment

Right Track empowers women and adolescents to understand and assert their rights and address domestic violence, gender discrimination, early marriage, and dowry. Women and adolescent group members serve as peer educators, conducting community-level awareness activities. The programme also promotes girls' education and retention, sensitizes key stakeholders, strengthens linkages with law enforcement and legal aid services, and builds women's capacity on laws, rights, leadership, and self-development. Formation of Self Help Groups (SHGs) further supports women's economic empowerment and self-reliance.

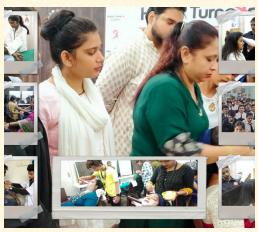


## Youth Skills Development

Right Track promotes skill development and livelihood opportunities for unemployed youth from vulnerable urban slum communities in Kolkata and Howrah. The programme provides market-oriented vocational training linked with placement opportunities. 157 youth received training in trades including Beautician, General Duty Assistant, Nursing & Midwifery, and Financial Management. In addition, 687 youth were identified and 610 participated in orientation programmes, of whom 210 progressed to Comprehensive Life Skills (CLS) training covering interpersonal communication, leadership, personality development, teamwork, and financial literacy.









## Peace Building

Right Track promotes peace, social harmony, and mutual respect across caste, religion, ethnicity, class, and community boundaries. The organisation has participated in peace-building processes in different countries, promoting equal dignity, tolerance, inclusive dialogue, and peaceful coexistence. It works to create platforms where diverse communities can interact, understand differences, and build constructive relationships. Right Track is currently associated with the South Asian Fraternity and Association for Muslim Action Network and has engaged with Sanatan Dharma University, Indonesia.




## Urban Poverty

Right Track is engaged in addressing the issues of Urban Poverty and marginalized population living in agglomerations in urban and peri-urban area. People hailing from several parts of the state have gathered in and around the city of Kolkata, majority of them shifted from their origin in search of livelihood opportunity. They are living in extreme poor condition being denied of all sorts of civic amenities. Organization has multiple issue specific interventions addressing this urban poverty through capacity building of both men and women where they can have the ability to raise their voice.



## Emergency Relief

Emergency Response is a plan based support through providing useful commodities, drinking water, ration, shelter etc for citizens on happening effects of natural calamity / disaster. Right Track has always extended its support to the people in whether it is flood, draught or any sort of disaster or emergency. In recent times during COVID19 and Super cyclone Amphan organization shas reached to thousands of families with food basket, health kits, dresses, utensils and other materials necessary for daily household chores.

